

Texas A&M University-Corpus Christi
College of Business
Course Syllabus – Spring 2019

Course Number: ECON 3312:01 W 4:20-6.50 PM / OCNR-118

Course Name: Money and Banking

Instructor: Patrick M. Crowley

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Office Hours: M, W: 11.30am – 1pm
M: 3.30pm-5.30pm
W: 3.30pm-4.30pm
and by appointment

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Required Material: Michael Brandl, Money, Banking, Financial Markets and Institutions, Cengage. ISBN 9781305628656. Comes with MindTap and eText (1 semester) access kit.

Prerequisites: ECON 2301 or ECON2302 and Junior standing or above.

Instructional Methodology: Lecture, class discussions and activities, assignments.

Course description:

Description of the operations of banking and other financial institutions, examination of the basic tenets of monetary theory, analysis of monetary policy and its contribution to macroeconomic policy.

Course objectives:

The objective of the course is to acquire knowledge and appreciation of the components and the issues involved in four basic areas: money, monetary theory, banking and finance, and the institutional dimension of money.

Learning Objectives:

By the end of this course, students will be able to:

1. Appreciate the origins and nature of money
2. Understand and apply basic concepts and models in monetary theory
3. Apply basic knowledge of financial markets and financial instruments and relate movements in these markets to current events
4. Identify and analyze the implications of information asymmetry in the financial sector
5. Understand the historical evolution of the banking and finance sectors in the United States and elsewhere
6. Understand the role of a central bank and how monetary policy is formulated in the United States and elsewhere
7. Understand the nature and means of monetary policy transmission to the economy
8. Appreciate the current debates surrounding monetary policy, the role and effectiveness of central banks, and its impact on the economic well-being of citizens

Relationship to other coursework:

This course is designed specifically for those students who have completed their principles of economics courses and are interested in learning more about money, the origins of money, the financial markets and institutions from both domestic and international viewpoints, as well as the impact of monetary policy on the environment in which consumers and business firms operate.

Instructional methodology:

The class will be interactive. A variety of learning methodologies will be used, such as: class participation, team activities, audio-videos and discussions.

Evaluation:

Student performance will be evaluated on the basis of two multiple choice tests, assignments taken through online courseware (MindTap), class attendance and participation, and one written assignment. The material covered on examinations may include scheduled material from the text, class lecture and activities, including assignments. The student's performance, not the instructor, determines the course grade.

The course grade will be determined by weighted scores. The following is the weight distribution of coursework for determining the overall course average:

<u>Coursework</u>	<u>Weight</u>
Two Exams (2 at 20% each)	40%
Online assignments and quizzes (through MindTap)	25%
International Money and Banking Media Project	20%
Attendance	10%
In class quizzes	5%
TOTAL:	100%

The Official Course Grade is determined by a letter grade using the following scale: A: 90%+; B: 80-89%; C: 70-79%; D: 60-69%; F: below 60%.

Beyond this, any bonus points towards the final grade will be awarded at the discretion of the instructor, and there will be no make-up assignments or tests given in this course, unless for legitimate University-sanctioned reasons, in which case official documentation is required.

Exams:

Both exams are compulsory for all students. The exams will be given in class. The exams will be closed book exams and will not be cumulative.

Online Assignments and Quizzes:

The assignments will be given using MindTap internet cloud software. These assignments will be announced in class and also will be announced through the course website.

MindTap:

Students should register by logging into BB9 and then clicking on one of the assignments in the Unit materials in order to register with MindTap. The MindTap access also comes with an electronic copy of the book, so students who don't buy the hard copy textbook can still register to take the assignments through BB9 and MindTap. **Usage of the MindTap cloud software is compulsory in this course.**

Written International Money and Banking Media Project:

Students are required to do a written project using media of at least 10 pages, double-spaced, on the financial and monetary system of another country other than the one they were brought up in or are familiar with. The project should be of an economic nature, and should relate the lecture material to recent events in the media of that country and international economic and financial media in a meaningful way. The International Money and Banking Media Project should be submitted during the final exam period through the online plagiarism software at www.turnitin.com. Registration is free for TAMUCC students. The written portion should be double spaced and include diagrams and weblinks to articles wherever relevant. A further handout on this will be provided later in the semester.

Attendance:

Attendance will be taken at each class using the online app Acadly, and this will constitute the 10% attendance portion of the final grade.

In-class quizzes:

In-class quiz questions will be administered through the online app Acadly, and correct responses will constitute 5% of the final grade.

Dropping a Class:

I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. April 5, 2019 is the last day to drop a class with an automatic grade of "W" this term.

Oral and written communication content:

Written assignments, as well as major examinations will provide opportunities for evaluating students' performance in oral and written communications.

Technology applications:

Reports and presentations will be computer generated and written in a clear and concise manner. Students are expected to develop computer skills and to use the internet extensively. Students are encouraged to use (non-programmable) calculators in class and for examinations.

Ethical Perspectives:

Within the context of the market mechanism the ethical dimensions of different outcomes of business decisions implemented by financial institutions will be discussed from the perspective of the “ethics of the marketplace” as well as from other points of view. The effects of various economic policies and regulations will likewise be analyzed.

Global Perspectives:

The internationalization of financial markets, discussions of foreign currencies, and the international considerations of monetary policy and regulations of the United States will make it inevitable that we cover the content of this course with a significant global perspective.

Political, Social, Legal, Regulatory and Environmental Perspectives:

Since the financial industry is one of the most heavily regulated industries of our economy, there will be ample opportunity to discuss legal and regulatory issues. The political and social dimensions are pervasive in discussions of economic policy—an integral component of this course.

Attendance Policy:

The class is interactive; regular attendance of students is expected. Class absence results in point deductions in student evaluation. Students absent from classes are responsible for making arrangements to submit assignments due, material discussed, and announcements made in class. Assignments, exams and other course requirements missed due to absences cannot be made up except for illness or other officially sanctioned reasons, in which case documentation is required to accompany the assignment.

Grade Appeals:

As stated in University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible through the University Rules Web site at http://www.tamucc.edu/provost/university_rules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Dean’s office in the college in which the course is taught or the Office of the Provost.

Academic Honesty:

This course, and all other courses offered by the College of Business (COB), requires all of its students to abide by the COB Student Code of Ethics (available online at www.cob.tamucc.edu). Provisions and stipulations in the code are applicable to all students taking College of Business courses regardless of whether or not they are pursuing a degree awarded by the COB.

Americans with Disabilities Act Compliance:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Disability Services Office at (361) 825-5816 or visit the office in CCH116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Statement of Academic Continuity:

In the event of an unforeseen adverse event, such as a major hurricane and classes could not be held on the campus of Texas A&M University–Corpus Christi; this course would continue through the use of Blackboard and/or email. In addition, the syllabus and class activities may be modified to allow continuation of the course. Ideally, University facilities (i.e., emails, web sites, and Blackboard) will be operational within two days of the closing of the physical campus. However, students need to make certain that the course instructor has a primary and a secondary means of contacting each student.

Classroom Etiquette:

Classroom misconduct will result in point deductions under the category of “class participation.” Examples of classroom misconduct that may affect student evaluation include: *habitually* entering or leaving the classroom during class time without the consent of the instructor, using any telecommunication device, talking or chit-chatting with other students, and any other activities that are disruptive to the learning environment. **Please mute your cell phones when in class.**

Tentative Course outline:

<u>Topic</u>	<u>Date</u>	<u>Chapter</u>	<u>Notes</u>
Course overview	1/16		
Introduction	1/16	1	
Money, Money Supply and Interest	1/23	2	
Bonds and Loanable Funds	1/30	3	
Interest Rates in More Detail	2/6	4	
Financial Markets through Time	2/6	5	
AS & AD	2/13	6	
Banks and Money	2/13	7	
Central Banks	2/20	8	
Monetary Policy Tools	2/20	9	
Money Supply Process	2/27	10	
Exam Review	2/27		
Exam 1	3/6		
SPRING BREAK	3/11-3/15		
Reading assignment and Project time	3/20		
Exam Post-Mortem	3/27		
Bank Management	3/27	11	
Bank Risk Management	4/3	12	
Bank Regulation	4/3	13	
Money Market, Bond Market	4/10	15, 16	
Stock Market and Efficiency	4/10	17	
Forex Market	4/17	19	
Global Financial Architecture	4/17	20	
Mutual Funds	4/24	23	
Wrapup and Exam Review			
Exam 2	5/1		
International M&B Media Project due	5/3-7		

ECON3312 Syllabus Agreement

(Please complete and sign and hand to instructor at the end of the first class)

By signing at the bottom of this page, I acknowledge that I have read through each statement below, and concur with each of them.

1. I acknowledge that I was given a copy of the syllabus on the first day of class or of my attendance, which the professor went through with the class. If I received this syllabus after the first day of class, I acknowledge that I have read through this entire syllabus.
2. I understand the assignments required of me in this course.
3. I understand the expectations needed to receive each final letter grade.
4. I was permitted to ask any questions, and if I did, I was given sufficient clarification by the instructor.
5. I acknowledge that the syllabus may change due to unforeseen situations or circumstances, including but not limited to events such as a hurricane or a snow day, Professor illness, campus closure etc., which the Professor will alert the class to during class time or by email. The Professor will alert students as to what changes will occur, as well as posting a revised copy of the syllabus on Blackboard and on his website (if possible).

Print Name: _____

Signature: _____

Date: _____