ECON 2301
MEDIA ARTICLE ASSIGNMENT GENERAL GUIDELINES

You should be beginning to read reputable newspapers and magazines, either printed or online copies, over the duration of the semester, to complement the course material. As we have covered some of the theory and practice of economics in class, think about how the material we cover reflects and applies to problems addressed in articles that you read in the media.

For this portion of your course activity, over the semester you are asked to choose a **current news** article that relates in some way to material that we have covered, and write a commentary about the article and what you understand the article to be saying. The library has a lot of information and current periodicals and newspapers that you can use. Also, the Internet provides a good and mostly free source of information about current economic events. Examples of reputable media sources include the *Financial Times*, the *Economist*, *Time*, *Fortune*, CNN, etc. Media articles should be at least one page in length when printed and do not include short summaries by, e.g., AP or Newsweek.

Warning: Use a search engine at your **OWN RISK!**

The format of the written assignment (checklist):

☐ use Word or save the file in Word or plain text format – use **double spacing**
☐ between **300 and 600 words**; write in **your own words (no quotations)**
☐ at least **two paragraphs**: one paragraph summarizing the content of the media article, and another paragraph discussing how you **apply** the pre-assigned economic topic/concept to the news event
☐ insert the **heading** of the news article at the top of your assignment
☐ insert **hyperlink** (if online) or source (if in print) of the article at the end of the assignment, DO NOT insert the whole article

Standard Point Deductions:

1. At least 10% deduction applies to each violation of the above requirements.
2. Missing discussion of the specific topic assigned (10-30%)
3. Wrong topic – non-economics (70%); wrong topic but economics (20-50%)
4. Inappropriate materials – news older than a year (20%); methodological or conceptual articles from academic journals and publications instead of news (40%); blogs or opinions (30%)
5. Quotations of more than a single phrase or term (10-30%)
6. Media article length too short (20%) or too long (20%)
7. News article shorter than one page in print (20-40%)
8. No late submissions will be accepted.

Assignment only accepted through Turnitin (see next page).

ECON 2301
Media Article Assignments
Submission Instructions

Objective:

To ensure the originality of written student assignments. Students should follow the highest ethical standards in their work, without committing plagiarism. Turnitin, an online plagiarism detection system, is used to accomplish this.
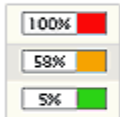
Procedure:

1. Login to **turnitin.com** from a Web browser.
2. For the first time, click "New Users" at the top right corner of the homepage.
3. On the menu, select "student".
4. For the user profile, your class ID and password are:

Spring 2018	ECON2301:01	Class ID: **17485359**	Password:econ2301-01
	ECON2301:02	Class ID: **17485380**	Password:econ2301-02

5. Enter your personal information, including your own email address and password.
6. After you enroll in the class, enter the Login Page and use your own email address and password to login.
7. The ECON2301 class should appear on the screen after you login.
8. The name of the first assignment is Media article. Click on the name to begin submission. You should upload a file that you have already made up with a word processor.
9. Submit your assignment by the deadline. All student assignments must be submitted online through Turnitin.

10. To view your graded assignment, click on the icon 📄 or 🍎✔ for GradeMark with comments and scores (🍎 means not yet graded). The comment list is at the bottom of the screen.

1. Submit a Paper

Each assignment submission generates an Originality Report. Click on "Report" to view the results.

2. Evaluate Paper

Point deductions will be applied corresponding to the percentage of Plagiarism Matches beginning 10%+. 10% is allowed for matching the title and URL. For example, an assignment with a 30% match will receive a 30% deduction in association with the originality standard. **A zero will be given to matching over 50%.**

See the Media Assignment Guidelines for other potential point deductions.

3. View the Report

You will not be able to obtain a copy of the originality report.

Media Article Assignment
- ✓ Before you start this assignment, you should have read the textbook material on Supply and Demand
- ✓ Find a news article that talks about a market.
- ✓ Summarize the key point of the article.
- ✓ Use a supply and demand diagram to explain any change in the market as reported in the article.
- ✓ Explain the change in market price through a shift of either the supply curve or the demand curve, or both.
- ✓ How does the supply and demand analysis help you understand the event reported in the article?

NOTE: The graphs may not show up on the screen when you review them but they will eventually show up when the assignment is graded.